



**RIDDELLS CREEK
Sustainability Festival**

Helping Homes, The Planet, And Your Pocket.

April 17, 2027

About the Festival

RCSF is a free annual event that brings together communities, experts and innovators to explore *practical, sustainable living solutions that benefit both the planet and the household budget*. The event's core themes are Energy and Environment.

RCSF was first run in 2024, and was previously known as the 'Riddells Creek Enviro-Energy Expo'. It has since rebranded to the *Riddells Creek Sustainability Festival* for the 2027 event, and beyond.

RCSF is run by volunteer members of *Riddells Creek Cool Changes*, which is an action group of Macedon Ranges Sustainability Group.

Read more:

riddellscreeksustainability.com.au





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A Voice for Community

In 2022, Macedon Ranges Shire Council consulted the Riddells Creek community regarding support for and implementation of the broader Council goal of net-zero emissions by 2030.

From this consultation, foundational values and goals for the town emerged. These were: the desire for Riddell to be a well-connected community, and to curb our local emissions.

In response to this, the *Riddells Creek Sustainability Festival* (previously the Riddells Creek Enviro- Energy Expo) was created, and is run each year to maintain commitment to these goals.

Read more:

riddellscreeksustainability.com.au

Since the inaugural event in 2024,
RCSF has engaged:

50+ Volunteers
each year

150+ Stallholders

1000+ Attendees

Read more:
riddellscreeksustainability.com.au



Testimonials

"It was certainly the best organised community run Expo that I have been to, great venue, a large team of outstanding and helpful volunteers, and excellent AV support. I have spoken at similar but smaller environmental festivals over the last decade or so in other locations across Victoria. None has been as good as your Expo on Saturday !!"

Emeritus Professor David Karoly, The University of Melbourne -

"Last year we sat in an EV at the expo. This year we turned up in our own EV. Loved seeing the diversity of what was available."

Festival Survey Respondent -

"It really was a standout event"

Annabel Sides, Green Planet Sport -

More Testimonials

"We had a great time at the event, at our stand we had 84 community engagements, some fantastic conversations were had and feedback received. We look forward to supporting and being involved again next year!"

Resource Recovery, Macedon Ranges Shire Council -

"The expo had really impressive speakers, and a diversity of topics that would have engaged different audiences"

Festival Survey Respondent -

"Relaxed atmosphere and knowledgeable speakers and diverse experts to help with future thinking and simple climate change living improvements."

Festival Survey Respondent -

Donate/Sponsor

*Our upcoming Festival on **17 April, 2027** is designed to bring people together, provide education about renewable energy, foster environmental stewardship, and create long-lasting responsible action within the Macedon Ranges.*

We believe wholeheartedly in the generosity and strength of community, with community access as a core value of the Festival. So, rather than charge a fee to stallholders and attendees, we instead ask for your support through a voluntary donation, or through ongoing sponsorship.

Through your support, we will be able to keep the Festival accessible for years to come.



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Sponsorship

- **Partner Sponsor - \$5,000.00**
Help fund the Festival in a major way.
- **Speaker Sponsor - \$2,000.00 - \$3,000.00**
Sponsor the cost of a speaker's attendance.
- **Festival Sponsor - \$500.00**
Help fund essential elements of the Festival.
- **Lucky Door Prizes**
Donate prizes that will be given away to attendees on the day.
- **Volunteer Goodies**
Donate goodies for our dedicated on-day volunteers.
- **Community Changemakers - Pay What You Can**
Support us through a one-time donation, and get your name listed as a donor on our website!
- **Stallholders - FREE**





SPONSORSHIP INQUIRIES

Like the look of one of the sponsorship options, or wish to pitch us your own idea? Please email Lydia.best@mrrsg.org.au to start the process!



In-Kind Support

We welcome any in-kind support you wish to provide, including (but not limited to) materials, equipment, services which reduce Festival costs, and services which lessen the Festival's overall environmental impact.

- **Equipment** - AV/IT, podium, tables, chairs, marquees.
- **Venue hire** - (future years).
- **Printing** - flyers, posters, town signage.
- **EV** - to power catering van.
- **Plants** - to decorate the venue.
- **Volunteers** - from your organisation to help with event set up and pack down.

CONTACT US

Website:

Riddellscreeksustainability.com.au

Instagram:

@Riddellscreek.sustainability

Email:

Lydia.best@mrsg.org.au



See You In 2027!



Vote you into the draw to
y Veg gift card!

EDGY VEG AWARDS
Try some delicious FREE samples
Vote for your favorite and go into
the draw for an Edgy Veg Gift Card
(to enjoy a complimentary meal
at one of our participating local eateries)

VEGGIE POWER!
4 delicious meals. Less than \$3 per serve
✓ Plant protein
✓ High fibre
✓ Budget friendly
✓ Made with seasonal veg
Try them for FREE
Vote for your favourite!

**DELICIOUS WHOLE
FOOD SEASONAL
MEALS YOU CAN
MAKE FOR UNDER
\$3 PER SERVE**

Nonna's
Nutty Burgers

Easy Peasy
Shepherd's Pie

EASY HEALTHY MEALS
FREE SAMPLES
© Lots of veggies
© Plant protein
© High fibre
© Seasonal veg
© Under \$3 per serve

Plant Protein (per cup)
~30g
(m) ~20g
18g
as ~15g

VEGGIE POWER!
4 delicious meals. Less than \$3 per serve
✓ Plant protein
✓ High fibre
✓ Budget friendly
✓ Made with seasonal veg
Try them for FREE
Vote for your favourite!

Get well for less
Let us help you get well for less
with our range of plant-based products
at a special price!